# Where the Duct Tape Meets the Road





# Hi. I'm Jeff.







### **Learning Objectives**

- 1. Pre-Design Considerations
- 2. Design Approaches
  - a. Public Engagement
  - b. Feasibility Analysis
- 3. Evaluation Strategies





### What is Tactical Urbanism?









### What is Tactical Urbanism?





### **Tactical Urbanism**

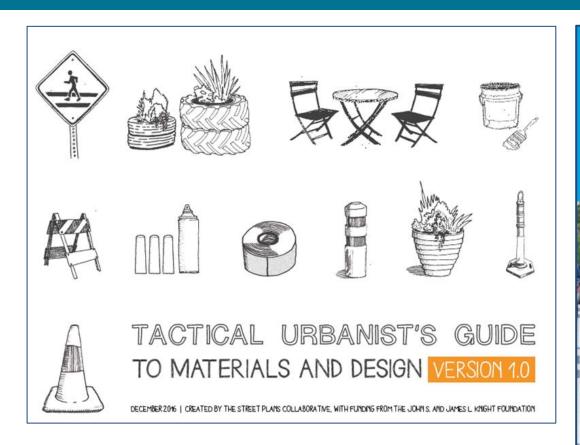
"An approach to neighborhood building using short-term, low-cost, and scalable interventions to catalyze long-term change."

-Street Plans Collaborative





### Resources







### **Pre-Design Considerations**

Residents



City Staff

City Staff

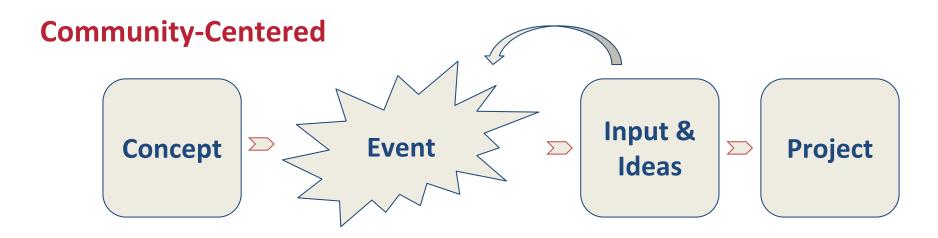
City Staff

City Staff

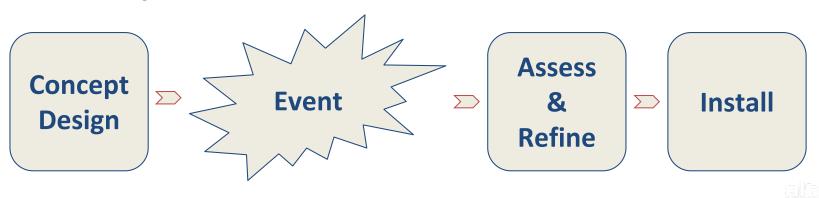




### Approaches

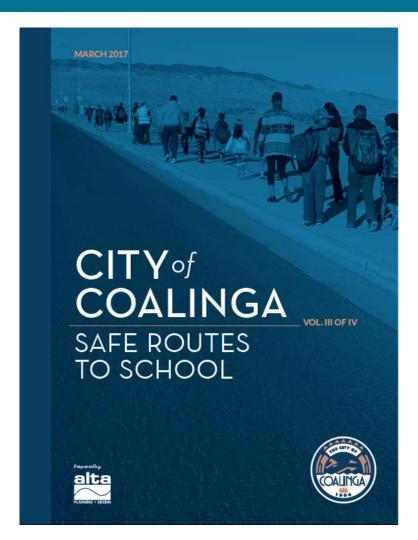


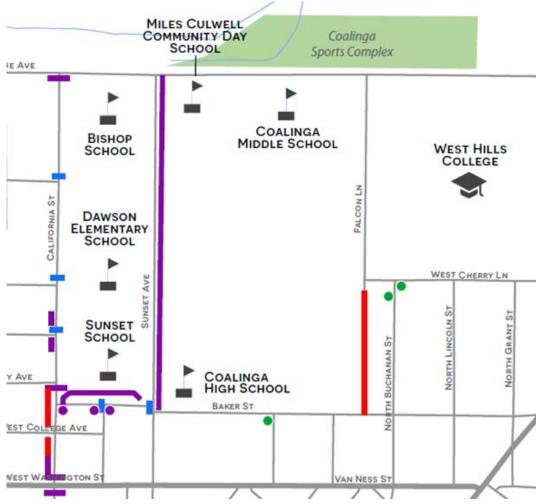
### **Technical Analysis**





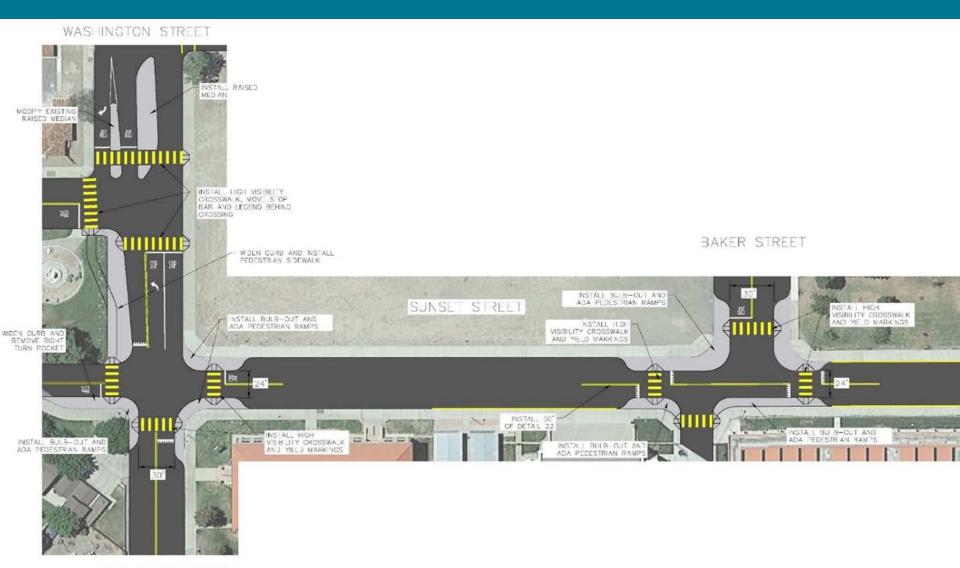
### Coalinga







### Safe Routes to School

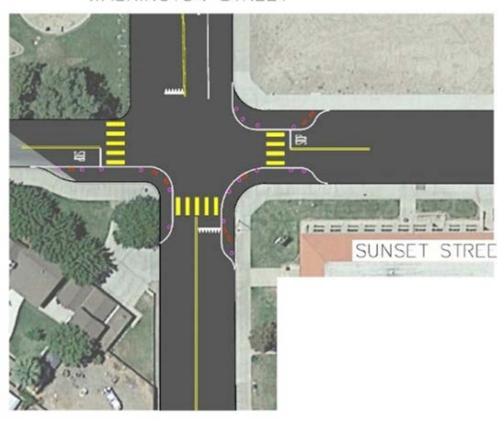


VAN NESS STREET



## **Temporary Design**

WASHINGTON STREET



VAN NESS STREET





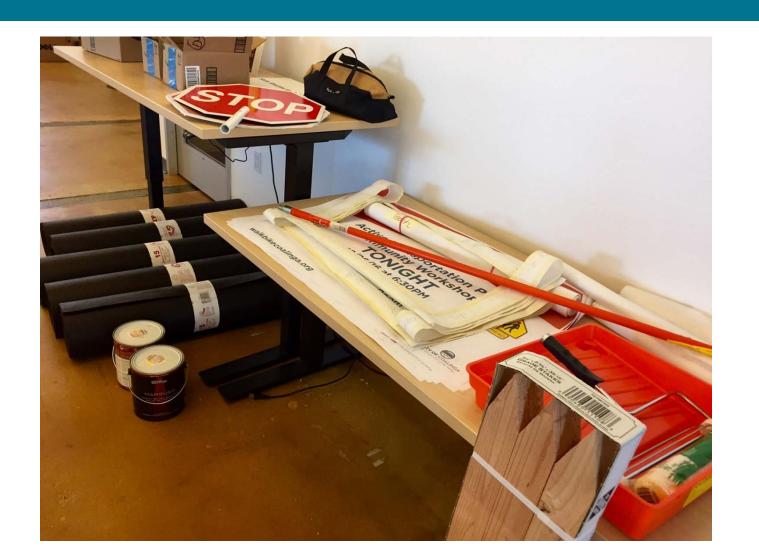
# Materials Budget



Item	Price	Quantity	Total	
Roofing Tar Paper	\$25	5	\$125	
Yellow Duct Tape (16 pack)	\$123.04	1	\$123.04	
Black Gaffer Tape	\$21.88	5	\$109.40	
Yellow Gaffer Tape	\$16.88	5	\$84.40	
Yellow Paint for crosswalk	\$45.98	2	\$91.96	
Paint roller	\$5.22	1	\$5.22	
Paint roller covers	\$4.97		\$4.97	
Painter's Pole	\$7.60	1	\$7.60	
Paint Tray	\$5.27	1	\$5.27	
Blue painters tape	\$6.27	2	\$12.54	
Poster paper to make stencils	\$8.84	1	\$8.84	
Stop Sign	\$19.04	1	\$19.04	
Wooden Stakes	\$9.87	1	\$9.87	
Spray chalk	5.67	2	\$11.34	
Spray Roller	29.81	1	\$29.81	
TOTAL			\$648	



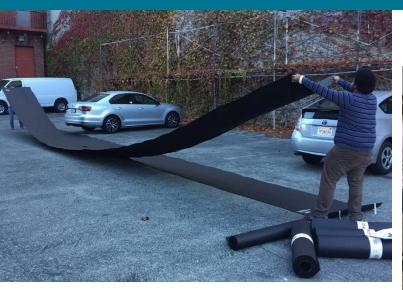
### **Materials Took Over The Office**







# **Crosswalk Preparation**









## **On-Site Prep: Yield Markings**







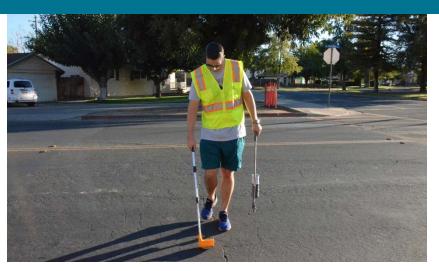






# On-Site Prep: Outline Curb Extensions









### **On-Site Prep: Haybales & Cones**

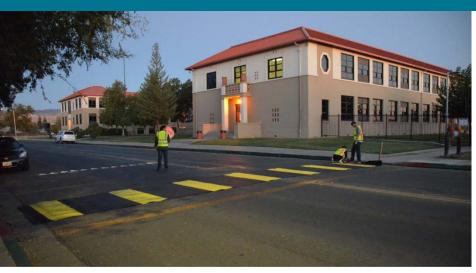








# **On-Site Prep: Crosswalks**











### Signage





### Walk to School Day

# Lace Up Your Shoes For WALK TO SCHOOL DAY



### October 26, 2016

Parents and students are encouraged to walk to school or join a parade led by Parent Volunteer Safety Guides.



- A Students and parents can walk to school on their own, or...
- B They can join an organized walking group led by Parent Volunteer Safety Guides.
- Each child that participates receives a sticker. The Elementary and Middle School classes with the highest participation get a PIZZA PARTY!



### Walk To School Day Walking Routes

- 1 PINK Route Meet at Elks Lodge Leave at 8:45 AM
- 2 BLUE Route Meet at Elm/Cherry Lot Leave at 8:20 AM
- 3 YELLOW Route Meet at Pleasant Valley Baptist Leave at 8:20 AM
- GREEN Route Meet at Keck Park Leave at 8:20 AM

Students do not need to start at the beginning of each route. You are welcome to join the group as they walk along the route.

At the end of Walk to School Day, join us for a Community Workshop to provide feedback on what you saw!

Join us at: Dawson Elementary School 1303 Sunset Ave, Coalinga Multi-Purpose Room, 6:30-8:00 PM Snacks and activities for children will be provided, so bring the whole family!

Sponsored by CHUSD and the City of Coalinga

Learn more at walkbikecoalinga.org







### Walk to School Day





# **Community Workshop**











### **Matadero Creek Greenway**

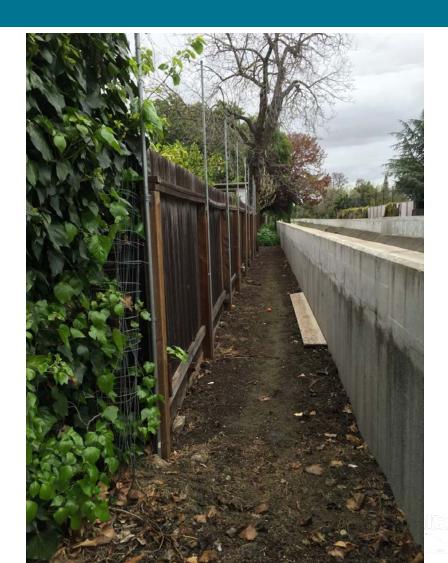


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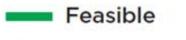
### **Matadero Creek Greenway**











Constrained

### Constraints

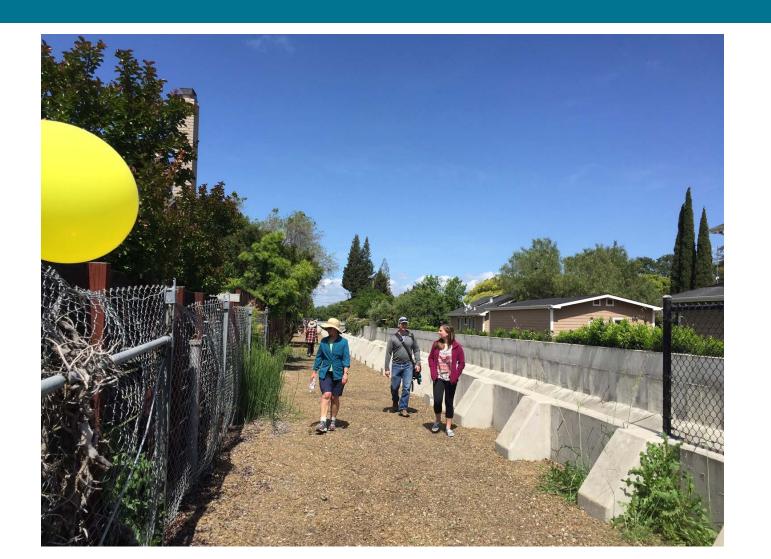
Segment B: Right-of-way

Segment C: Right-of-way

Segment E: On-street

Segment F: Seasonal access only



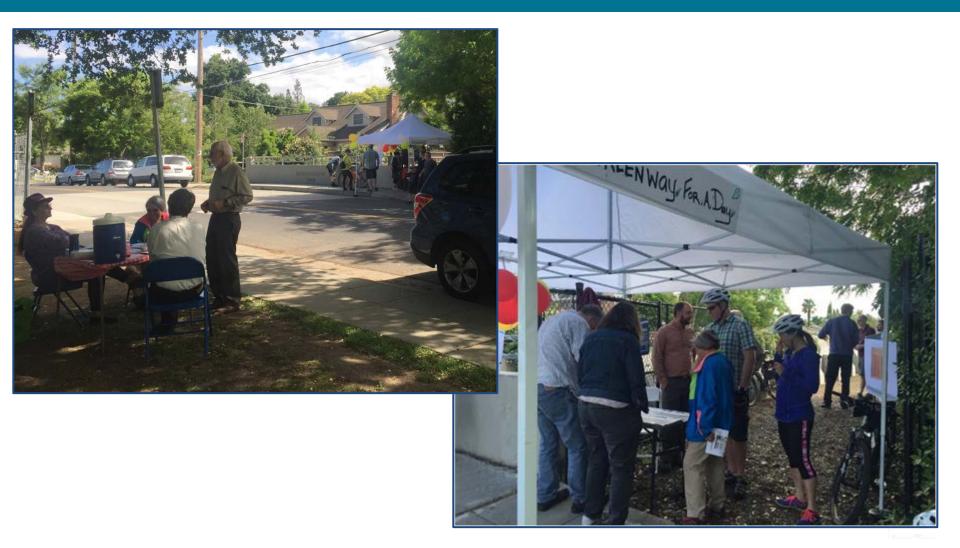






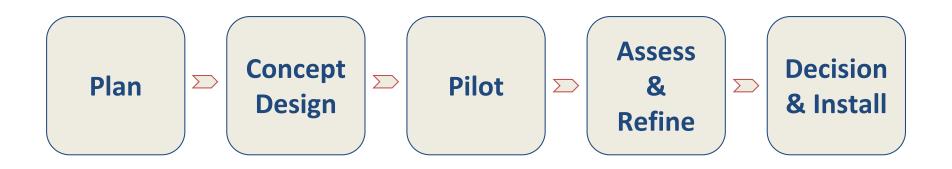








### **Technical Feasibility**









### MONTEREY ROAD COMPLETE STREET PROJECT



ALTERNATIVE E: **EXISTING** 





### BENEFITS / DRAWBACKS

The addition of a large

bicycle lane provides a

to yield to ambulances

and other emergency

space for motor vehicles





The availability of on-street parking spaces minimize the distance customers have to walk to get to stores and restaurants.



Narrow and obstructed pass oncoming pedestrians and do not allow much space for outdoor seating. dining, bus stops, and bicycle parking.



Without dedicated bicycle sidewalks make it difficult to facilities, young children and other timid bicyclists are less likely to travel to and through downtown by bicycle and more at risk to be in conflict with cars.

POTENTIAL TO REDUCE PED CRASHES

Wide crosswalks and high motor vehicle speeds increase the risk of a collision between pedestrians and oncoming traffic.

PUBLIC WORKS DIRECTOR | CITY OF MORGAN HILL | 19575 PEAK AVENUE | MORGAN HILL CA 95057 | TEL WORLTH-1480 | FAX: (408) 779-7226 | GRAPHICS CREATED BY ALTA PLANNING - DESIGN ON SEPTEMBER 16, 2014

PEDESTRIAN	Accessibility
A PEDESTRIAN	Total pedestrian space as percentage of right-of-way
	Width of sidewalk clear zone
	Sidewalk clear zone separation from motor vehicle travel lanes
	Length of crosswalks
Ø BICYCLE	Bicycle level of service (separation and protection)
	Bicycle parking availability
TRANSIT	Effect on transit travel time
	Space for bus stop amenities
	Ease of pedestrian access to bus stops
← MOTOR	Effect on average motor vehicle speed
MOTOR VEHICLES	Effect on average motor vehicle speed Effect on motor vehicle travel time
	Effect on motor vehicle travel time
	Effect on motor vehicle travel time  Motor vehicle parking availability
VEHICLES	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic
VEHICLES	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)
VEHICLES	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)
VEHICLES  A SAFETY	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)  Potential to reduce motor vehicle crashes (CRF)





### MONTEREY ROAD COMPLETE STREET PROJECT



### EXPANDED PEDESTRIAN SPACE





### BENEFITS / DRAWBACKS



At intersections, left- and right-turn lanes may be accommodated by using the area to the right of the travelway, preserving the capacity to move vehicles.



MORE SIDEWALK SPACE

Larger sidewalks allow couples to walk side-by-side and free up more space for transit stop amenities, outdoor dining, and street furniture.



Shorter crosswalks and flashing crossing beacons make pedestrians more visible to motorists and reduce the risk of a collision.

### NO BICYCLE LANES

Without dedicated space for bicyclists, such has a bicycle lane, the more timid bicyclists are less likely to bicycle for everyday trips, exercise, and recreation. SLOWER EMERGENCY RESPONSE

A narrow travelway at mid-block makes it more difficult for ambulances and other emergency vehicles to navigate around yielding vehicles.

DUBLIC WORKS DIRECTOR | CITY OF MORSIAN HILL | 1925 PEAK AVERUE | MORGAN HILL CA 98097 | TEL. (408) 778-6480 | FAX. (408) 779-7296 | GRAPHICS CREATED BY ALTA PLANNING - DESIGN ON SEPTEMBER 16, 2010

PEDESTRIAN	Accessibility		
A PEDESTRIAN	Total pedestrian space as percentage of right-of-way		
	Width of sidewalk clear zone		
	Sidewalk clear zone separation from motor vehicle travel lanes		
	Length of crosswalks		
S BICYCLE	Bicycle level of service (separation and protection)		
	Bicycle parking availability		
TRANSIT	Effect on transit travel time		
-	Space for bus stop amenities		
	Ease of pedestrian access to bus stops		
→ MOTOR	Effect on average motor vehicle speed		
VEHICLES	Effect on motor vehicle travel time		
	Motor vehicle parking availability		
	Motor vehicle parking availability  Effect on through truck traffic		
A SAFETY			
<b>SAFETY</b>	Effect on through truck traffic		
<b>SAFETY</b>	Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)		
SAFETY SECONOMIC	Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)		
\$ ECONOMIC	Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)  Potential to reduce motor vehicle crashes (CRF)  Opinion of business owners along corridor  Effect on emergency response time (includes		
\$ ECONOMIC	Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)  Potential to reduce motor vehicle crashes (CRF)  Opinion of business owners along corridor		





### MONTEREY ROAD COMPLETE STREET PROJECT



ALTERNATIVE 2A: **DEDICATED BIKE LANE** 





### BENEFITS / DRAWBACKS



### REASONABLE

By having one travel lane at mid-block, the most careful drivers will control speeds through downtown, which will also help reduce the outdoor noise level from passing



Pedestrians are shielded from motor vehicle traffic by a bicycle lane, parking, and street furniture, allowing the sidewalk to feel safer and more comfortable for people of



Dedicated bicycle lanes encourage more timid cyclists, leery of competing with motor vehicle traffic, to bicycle for everyday trips and for exercise and recreation.



Because the addition of a bicycle lane will replace right-hand turn lanes at intersections, motor vehicle travel times will be reduced as through traffic shares a lane with vehicles turning right.

SLOWER EMERGENCY RESPONSE

A narrow travelway at mid-block makes it more difficult for ambulances and other emergency vehicles to navigate around yielding vehicles.

PEDESTRIAN	Accessibility		
A PEDESTRIAN	Total pedestrian space as percentage of right-of-way		
	Width of sidewalk clear zone		
	Sidewalk clear zone separation from motor vehicle travel lanes		
	Length of crosswalks		
5 BICYCLE	Bicycle level of service (separation and protection)		
	Bicycle parking availability		
TRANSIT	Effect on transit travel time		
-	Space for bus stop amenities		
	Ease of pedestrian access to bus stops		
C. Motor	Effect on average motor vehicle speed		
MOTOR			
VEHICLES	Effect on motor vehicle travel time		
	Effect on motor vehicle travel time  Motor vehicle parking availability		
	Motor vehicle parking availability		
VEHICLES	Motor vehicle parking availability Effect on through truck traffic		
VEHICLES	Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)		
VEHICLES	Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)		
VEHICLES  SAFETY	Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)  Potential to reduce motor vehicle crashes (CRF)		
S ECONOMIC  PUBLIC	Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)  Potential to reduce motor vehicle crashes (CRF)  Opinion of business owners along corridor  Effect on emergency response time (includes		





### MONTEREY ROAD COMPLETE STREET PROJECT



BUFFERED BIKE LANE





### BENEFITS / DRAWBACKS



By having one travel lane at mid-block, the most careful drivers will control speeds through downtown, which will also help reduce the outdoor noise level from passing vehicles.



People driving large trucks and construction vehicles may select alternative routes that are more accommodating to their vehicle's size, helping reduce the number of vehicles in the downtown district and the noise level.

### SAFER FOR BICYCLISTS

Buffered bicycle lanes encourage more timid cyclists, leery of competing with motor vehicle traffic, to bicycle for everyday trips and for exercise and recreation.

### EMERGENCY VEHICLE FLEXIBILITY

The addition of a large bicycle lane provides a space for motor vehicles to yield to ambulances and other emergency vehicles.

### LONGER VEHICLE TRAVEL TIME

Because the addition of a bicycle lane will replace right-hand turn lanes at intersections, motor whicle travel times will be reduced as through traffic shares a lane with vehicles turning right.

PUBLIC WORKS DIRECTOR | CITY OF MORGAN HILL | 19575 PEAK AVENUE | HORGAN HILL, CA 95037 | TEL (408) 778-4480 | FAX. (408) 779-7236 | GRAFHICS CREATED BY ALTA PLANNING + DESIGN ON SEPTEMBER 16, 20

PEDESTRIAN	Accessibility		
A PEDESTRIAN	Total pedestrian space as percentage of right-of-way		
	Width of sidewalk clear zone		
	Sidewalk clear zone separation from motor vehicle travel lanes		
	Length of crosswalks		
SICYCLE	Bicycle level of service (separation and protection)		
	Bicycle parking availability		
TRANSIT	Effect on transit travel time		
-	Space for bus stop amenities		
	Ease of pedestrian access to bus stops		
MOTOR	Effect on average motor vehicle speed		
MOTOR VEHICLES	Effect on average motor vehicle speed  Effect on motor vehicle travel time		
	Effect on motor vehicle travel time		
	Effect on motor vehicle travel time  Motor vehicle parking availability		
VEHICLES	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic		
VEHICLES	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)		
VEHICLES	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)		
VEHICLES  SAFETY	Effect on motor vehicle travel time  Motor vehicle parking availability  Effect on through truck traffic  Potential to reduce pedestrian crashes (CRF)  Potential to reduce bicycle crashes (CRF)  Potential to reduce motor vehicle crashes (CRF)		





### MONTEREY ROAD COMPLETE STREET PROJECT



### ALTERNATIVE 3: SIMPLE





### BENEFITS / DRAWBACKS



At intersections, left- and

accommodated by sing the

tight-turn lanes may be

area to the right of the

travelway, preserving

capacity to move vehicles.

**EMERGENCY** VEHICLE FLEXIBILITY

A wide travelway

provides space for

motor vehicles to

vehicles.

yield to ambulances



Children, senior citizens, and other individuals with physical limitations will still have to negotiate the long and other emergency crossing distance from one side of Monterey Road to the other without the aid

of curb extensions.

LONG

CROSSWALKS



to transit stops.

NO SPACE FOR TRANSIT STOP **AMENITIES** 

Maintaining the current

sidewalk widths will not

LITTLE EFFECT ON VEHICLE SPEEDS

A wide travelway still allows motorists to feel comfortable driving at or above the speed limit: in the downtown district.

allow room for larger and more comfortable transit stops or for shade trees to protect commuters walking

Accessibility PEDESTRIAN Total pedestrian space as percentage of right-of-way Width of sidewalk clear zone Sidewalk clear zone separation from motor vehicle travel lanes Length of crosswalks O BICYCLE Bicycle level of service (separation and protection) Bicycle parking availability Effect on transit travel time TRANSIT Space for bus stop amenities Ease of pedestrian access to bus stops Effect on average motor vehicle speed MOTOR **VEHICLES** Effect on motor vehicle travel time Motor vehicle parking availability Effect on through truck traffic Potential to reduce pedestrian crashes (CRF) SAFETY Potential to reduce bicycle crashes (CRF) Potential to reduce motor vehicle crashes (CRF) ECONOMIC Opinion of business owners along corridor Effect on emergency response time (includes PUBLIC alternative routes) SAFETY/ **EMERGENCY** Emergency vehicle maneuverability RESPONSE

DUBLIC WORKS DIRECTOR | CITY OF HORGAN HILL | 1/075 DEAK AVENUE | HORGAN HILL CA 90027 | TEL (408) 778-4480 | FAX (408) 779-7236 | GRAPHICS CREATED BY ALTA PLANNING + DESIGN ON DEPTEMBER 16, 2014





Accessibility Total pedestrian space as percentage of right-of-way  Total pedestrian space as percentage of right-of-way  With this slewards clear sone  Sidewalk clear sone separation from motor which travel banks  Longth of crosswalks  Longt	ALTERNATIVE 3: SIMPLE	BUFFERED BIKE LANE	ALTERNATIVE 2A: DEDICATED BIKE LANE	ALTERNATIVE 1. EXPANDED PEDESTRIAN SPACE	E EXISTING	ON CRITERIA	EVALUATIO
Total podestrian space as percentage of fight-of-way.  Width of sidewalk clear zone  Sidewalk	FAIR	6000	G000	BEST	FAIR	Accessibility	<b>4</b> ararera
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Vehicle travel tance  Length of crosswalks  Length of crosswalks  Longest Season Seaso	MINIMUM	AVERAGE	AVERAGE	WIDEST	MINIMUM	Width of sidewalk clear zone	
BICYCLE  Bicycle level of service (separation and protection)  Bicycle parking availability  LOWEST  HOME  TRANSIT  Effect on transit travel time  Space for bus stop amenities  Ease of pedestrian access to bus stops  FAIR  HOTOR  Effect on average motor vehicle speed  MOTOR VEHICLES  Effect on motor vehicle travel time  NONE  NONE  NONE  NONE  NONE  NONE  BEDUCE	HINIHUH	HINIHUH	HOST	HORE	HINIHUH		
Bicycle parking availability  Effect on transit travel time  NONE  NONE  NONE  NONE  NONE  NONE  BEDUCE  BOOR  BUSCO  BUSCO  BUSCO  BUSCO  BUSCO  BUSCO  BUSCO  BUSCO  BUSCO	LONGEST	LONG	LONG	SHORTEST	LONGEST	Length of crosswalks	
TRANSIT  Effect on transit travel time  Space for bus stop amenides  Ease of pedestrian access to bus stops  FAIR  BEST  GOOD  GOOD  GOOD  FAIR  MOTOR  Effect on average motor vehicle speed  NONE  FINCEASE  HIGHERY  BEDUCE  BEDUCE	SHARED	DESIGNATED	DESIGNATED	SHARED	SHARED	Bicycle level of service (separation and protection)	€ BICYCLE
TRANSIT  TRANSIT  TRANSIT  Space for bus stop amenities  Ease of pedestrian access to bus stops  TAIR  TRANSIT  TRANSIT  Space for bus stop amenities  Ease of pedestrian access to bus stops  TAIR  TRANSIT  TRANSIT  TRANSIT  TRANSIT  Space for bus stop amenities  Ease of pedestrian access to bus stops  TAIR  TRANSIT	нын	нан	нідн	нын	LOWEST	Bicycle parking availability	
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MOTOR VEHICLES  Effect on motor vehicle travel time  Motor vehicle parking availability  HIGHEST  HIGH	FAIR	GOOD	G000	BEST	FAIR	Ease of pedestrian access to bus stops	
VEHICLES  Effect on motor vehicle travel time  Mone  M	NONE	REDUCE	REDUCE	REDUCE	NONE	Effect on average motor vehicle speed	∠ MOTOR
Effect on through truck traffic  NONE  DISCOURAGE  NIGHT	INCREASE	INCREASE	INCREASE	INCREASE	NONE	Effect on motor vehicle travel time	VEHICLES
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S AFETY Potential to reduce protestrain cranes (CRF) Potential to reduce bicycle crashes (CRF) Potential to reduce motor vehicle crashes (CRF) Low Highest NIGH HIGHEST HIGHES	DISCOURAGE	DISCOURAGE	DISCOURAGE	DISCOURAGE	NONE	Effect on through truck traffic	
Potential to reduce motor vehicle crashes (CRF)  LOW HIGHEST HIGH HIGH  S ECONOMIC Opinion of business owners along corridor GOOD SEST GOOD FAIL  PUBLIC Effect on emergency response time (includes	LOW	нідн	нівн	HIGHEST	LOWEST	Potential to reduce pedestrian crashes (CRF)	A SAFETY
\$ ECONOMIC Opinion of business owners along corridor acoop ELST acoop 7AB	ніцн	HIGHEST	HIGHEST	LOW	LOWEST	Potential to reduce bicycle crashes (CRF)	
A PUBLIC Effect on emergency response time (includes	нын	ндн	нідн	HIGHEST	LOW	Potential to reduce motor vehicle crashes (CRF)	
	POOR	FAIR	G00D	BEST	G00D	Opinion of business owners along corridor	\$ ECONOMIC
SAFETY/ alternative routes)	INCREASE	INCREASE	INCREASE	INCREASE	NONE	Effect on emergency response time (includes alternative routes)	SAFETY/
EMERGENCY RESPONSE Emergency vehicle maneuverability BEST POOR FAIR GOOD	G00B	GOOD	FAIR	POOR	BEST	Emergency vehicle maneuverability	

U		
NEGATIVE	NEUTRAL	POSITIVE

TWO-DAY	TEST - LESSONS LEARNED	EXPANDED PEDESTRIAN SPACE	BUFFERED BIKE LANE
S BICYCLE	Dedicated bikeway	0	
	Preserves u-turns	0	
VEHICLES	On-street parking manueverability	0	
↑ PUBLIC SAFETY	Emergency vehicle manueverability	0	





FIGURE 8: WEEKEND DEMONSTRATION SET-UP



FIGURE 9: PARKLET IN FRONT OF THE MORGAN HILL WINE SHOP AND CIGAR COMPANY



FIGURE 10: BIKE CORRAL IN FRONT OF THE GOOD FORK







FIGURE 11: BICYCLISTS RIDING IN THE TEMPORARY BUFFERED BICYLE LANES



FIGURE 13: EXPANDED PEDESTRIAN SPACE NEAR THE GRANADA THEATHER



FIGURE 12: BICYCLISTS RIDING IN THE TEMPORARY BUFFERED BICYCLE LANES



FIGURE 14: PARKLET IN FRONT OF THE GOOD FORK













FIGURE 15: EMERGENCY VEHICLE MANUEVERABILITY





### PERFORMANCE MEASURES

- Motor Vehicle Speed
- Emergency Response Time
- Collisions
- Reported Safety Concerns
- Travel Time Reliability
- Bicycle Counts
- Pedestrian Delay
- · Transit Ridership
- Traffic Diversion
- Resident Opinion
- the state of the s
- Pedestrian Counts
- Bicyclist Demographics
- Parking Turnover
- Noise
- Business Opinion



(35)







CITY COUNCIL MEETING AUG. 5<sup>TH</sup>

**PRE-PILOT**DEC. 18<sup>™</sup> - FEB. 18<sup>™</sup> FEB. 19<sup>™</sup> - APR. 18<sup>™</sup>

MAY 20<sup>TH</sup>

APR. 19<sup>TH</sup> - JUL. 10<sup>TH</sup>



### **MOBILITY**

### IMPROVED ACCESS FOR PEOPLE 8 TO 80 YEARS OLD

People travel to Downtown Morgan Hill by foot, bicycle, car, bus, and train, but sometimes balancing all those modes can lead to tradeoffs among various users. The decision by residents to test buffered bike lanes over a five-month period created an opportunity to better understand these tradeoffs and get answers to long unanswered questions. Will people bike to Downtown, even if there are few and discontinuous bicycle facilities elsewhere? Will transit ridership decrease from fewer kiss-and-ride trips? Will people driving be more likely to yield to people crossing the street? Will motor vehicle travel time fluctuate dramatically from day to day? By the end of the pilot, the number of people bicycling nearly tripled, bus ridership increased, pedestrian delay remained static, and fluctuations in motor vehicle travel time returned to normal.

MORE INFO



### **BICYCLE COUNTS**

MID **74→170→214**  PEOPLE BIKING **NEARLY TRIPLED** 



TRANSIT RIDERSHIP



Total trip length increased by 29 seconds. \*Adjusted for seasonality



edestrian wait time and the motor vehicle yield rate did not change from pre- to end-pilot

\*No significant traffic signal or intersection alterations were made during the pilot outside of reducing the number of travel lanes (overall crosswalk width remained the same)

### TRAVEL TIME RELIABILITY

### MORE PREDICTABLE TRAVEL TIMES

After an initial adjustment period, the amount of extra time people driving had to factor into their morning trip through Downtown to account for fluctuations in average trip time ("buffer time") decreased from pre- to end-pilot by 25 percent







### TYPICAL PERSON RIDING A BIKE



PRE-PILOT

white, middle age, male commuter traveling alone

"I have many friends who go to Britton and are scared of getting hit on their way to school. This makes the road safer."

non-white kids traveling in a group to/from school

Age represented the largest demographic shift among the type of people using active transportation through Downtown Morgan Hill. Between the pre- and end-pilot periods, the number of kids bicycling and riding scooters increased from 7 per day to 50 per day, while the number of adults also increased. With the location of the Complete Street pilot one block from Britton Middle School, students took advantage of the on-street bicycle facilities, with the percent of people under 18 years old bicycling on the sidewalk dropping from 71 percent to 34 percent.

MORE INFO



↑54% IN DIVERSITY AMONG PEOPLE BICYCLING

**↓52**% IN THE PERCENT OF KIDS RIDING ON THE SIDEWALK and a 48% decrease overall

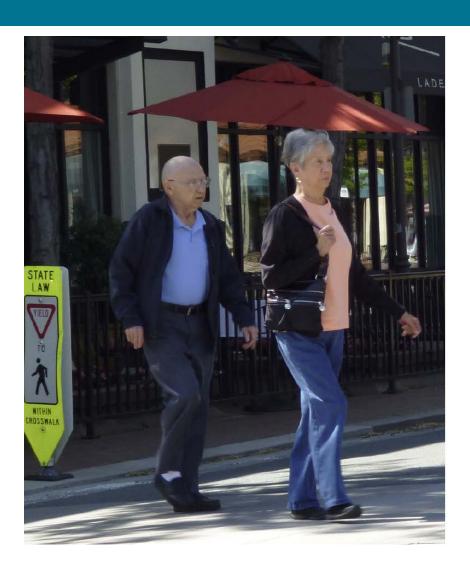
↑614% IN THE NUMBER OF KIDS BICYCLING

↑81% IN PEOPLE BICYCLING IN A GROUP









### SAFETY

### LITTLE CHANGE TO SAFETY FACTORS IN DOWNTOWN

In February 2014, a pedestrian fatality took place at the intersection of Monterey Road and 3rd Street, and 18 total collisions took place along the five-block corridor that same year. The Complete Street pilot attempted to address safety concerns without limiting emergency vehicle accessibility. Little to no change to the four safety-related performance measures took place over the five-month pilot period. The removal of speed bumps was offset by the addition of bike lanes, but motor vehicle speeds remained consistent throughout the pilot. This may be due to motor vehicles having fewer impediments, such as parked cars pulling directly into the vehicle lane or cars turning right blocking an intersection.

MORE INFO



SPEED BUMP REMOVAL OFFSET BY BIKE LANES





\*85th percentile speeds (ideal speeds for a Downtown district range between 18 - 22 mph)



NO CHANGE

response time



PRE MID END



\*Average number of report and no report collisions over 3-month intervals in 2014

### SLIGHT INCREASE IN COLLISIONS

No bike- or pedestrian-related collisions du primarily due to unsafe speed and unsafe







**FASTERAM** 

### **BUSINESS IS UP AT MORGAN HILL'S PICTURE FRAMING EXPERTS**



Leah De Lane, owner

Leah De Lane, owner of Fastframe, a picture framing service at Monterey Road and 1st Street, initially did not know what to make of the pilot: "I was initially on the fence and saw both positives and negatives." De Lane worried that the project would make commuters unhappy but believed it would be good for shoppers.

Although she's noticed fewer cars are driving by her business per day, her sales numbers are up.

"Business is up at least 25 percent! I am down a full-time person, so with more staff time, that number could be higher.'

De Lane believes that there's been some misinformation about the pilot, saying, "I was told that all business owners are against this," adding that a better job could have be done at communicating the effects of the project. In particular, De Lane sees the number of school children using the bike lane as a positive change.

I have noticed more foot traffic past my store, especially on weekends.

In addition to having a positive impact on her business, the Complete Street pilot has encouraged a change in De Lane's personal habits. "I bike to downtown from San Martin with my husband, which we had never done before." MORGAN HILL WINE SHOP & CIGAR COMPANY

### **INEFFECTIVE PILOT SHOULD END 20-YEAR DEBATE**

Jeff Burris, owner of Morgan Hill Wine Shop & Cigar Company located at Monterey Road and 2nd Street, found the pilot to be ineffective at achieving its goals. While noting some reduction in the outdoor noise levels, Burris observed that many items stated as goals have become worse. "Motor vehicle speeds have increased, people are racing to meet the lights, the pedestrian crosswalks are blocked by cars, and bicyclists are less safe because of cars pulling out into the lane," said Burris.

[The pilot] has validated everything that I thought that it would. It's still a bad idea.

"I liked the idea of doing the trial in order to settle the 20-year debate," said Burris. "Hopefully the trial will put an end to the discussion. At least from the stand point of retail business, this is a bad idea."



### Jeff Burris, owner

Burris believes Morgan Hill may not be ready for this change. "A lot of cities have gone from four lanes to two lanes successfully when there was a reason to go to that area... there was a draw, enough business had been built up and there was an extensive variety of businesses. That could be the case for Morgan Hill once we become a destination, but we are not a destination like Willow Glen... not yet."



### **LESSONS LEARNED**

- 1. Understand your objective
- 2. Demonstrate feasible solutions
- 3. Make it relevant
- 4. Document everything

# How can we apply tactical urbanism to implement Complete Streets in your community?

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